

The name of this wine is inspired by the H.C. Andersen fairy tale "What the old man does is always right". In Italian - "il Babbo", the old man/father. The story: A farmer's wife tells him to exchange their horse for something more useful. After a series of trades, the farmer ends up with a bag of rotten apples. Two wealthy Englishmen make a bet that the farmer's wife will be angry when he comes home with the rotten fruit. But the farmer insisted that his wife will kiss him, and say, 'what the old man does is always right.' So the Englishmen followed the farmer home. While explaining his every trade for the worse, his wife always cheerfully sees the merit of every deed, even the rotten apple. So the Englishmen said "always going down the hill, and yet always merry; it's worth the money to see it." So they paid a hundred gold coins to the farmer, who, whatever he did, was not scolded but kissed. Yes, it always pays best when we go beyond the judgement, and with presence of love, everything is just right. :-)

Il Babbo (What "the old man" does is always right) Barbera di Asti DOCG Superiore is made from 100% Barbera grapes of very old vines (70–100 years old). The low production quantity is compensated by the rich, complex profile of the wine which makes it a top-quality Barbera to enjoy. Il Babbo integrates concentrated black fruit notes with the structure from aging in new French oak bariques for 18–24 months, making it a wine with great aging potential.

It's a rich, full-bodied wine with a high concentration and strength that give every sensorial reverberation a truly exceptional aromatic insistence and persistence. The gustatory softness is balanced with all the verve of acidity and the dense texture of tannins, perfectly wrapped in a soft and persuasive black cherry pulp. Finally, hints of sweet spice balms amplify the expressive roundness of this wine of absolute consistency.